



Misheard Sinhala Lyrics And More



Sindu" where I present Sinhala Songs through emojis, "Sri Lankan Pickup Lines" where people act out how it would look like if Sri Lankans used pickup lines.'

Kasun used to make vlogs once a while in the past for special occasions, but he gave it up since it takes a lot of time to edit just one vlog. Recently, after watching Casey Neistat's vlog series, he was inspired to start clogging again. Currently, he's trying to post at least one vlog episode per week, but he's keeping it open as he doesn't know how much time he can contribute weekly.

'The main reason I make videos is not the number of likes, views or shares it gets. I make videos because I love doing it. So a message to anyone who likes to start making videos I can give is. Don't care if you're good or bad at it. Just keep making videos and posting. You'll eventually become good at it your videos will start going viral day by day.'

by Tia Goonaratna
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Making videos is his passion. Kasun Gunasekara also known as '@kalumalli', started making videos in 2005 when they got a computer at their household. At a time when smart phone could only record low quality .3pg videos, and he didn't have access to the internet. The computer he had was a Pentium 4, and had only 256 MB of RAM. The only video editing tool they had access was Windows Movie Maker, but he kept making various types of videos and sharing them with his friends via USB flash drives. 'I didn't get anything out of it. But I kept making videos because I loved it.'

After he graduated from IT, he had two career opportunities; first to join a media company as a content creator, and second to join a tech company as a software engineer. He didn't want to make a career out of his hobby so he became a software engineer. 'I don't regret that decision because I still have a hobby to do when I feel tired or get bored of coding.'

Currently, he works full time as a software engineer at ZONE24x7. During his spare time, he runs a YouTube

channel focused on videos, and Facebook page focused on other creative content. The YouTube channel has around 2000 subscribers and the Facebook page has around 25000 likes. 'I don't stick to creating one type of videos. I have tried making song covers, parodies, compilations, funny experiments, vlogs and many more.'

'Out of all the videos I have created so far, most successful type is crowd-sourced videos. To mention an example, I recently made a video named "Misheard Sinhala Lyrics 2" which is a compilation of various English song parts where you hear Sinhala words in them. It currently has around 80,000 views on YouTube and 400,000 views on Facebook.'

'Twitter community helps me a lot with ideas for my videos and other content I create. I got almost all the suggestions to "Misheard Sinhala Lyrics" video via twitter through #MisheardSinhalaLyrics hashtag. I did a same kind of video for Sinhala songs earlier with the help of tweets from the same hashtag. Few more videos I did with the help of Twitter are "Emoji

